KickStarter Report

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?
   1. ~53% of the campaigns are successful
   2. The crowdfunding is more likely to come from the
      1. United States
      2. Great Britain
      3. Canada
   3. The most failed subcategory is space exploration
2. What are some of the limitations of this dataset?
   1. Unknown to missing information, such as:
      1. What makes theater, music, film & video to be more successful
   2. Demographics
      1. Gender
      2. Age groups
      3. Education
      4. Income
3. What are some other possible tables/graphs that we could create?
   1. Pie chart with average donation by state
   2. 3-D Column with category by backers count